FOR IMMEDIATE RELEASE

Contact:
Laura James

The Fulcrum Group, Inc. Phone: 817.337.0300 Fax: 817.337.0313

ljames@fulcrumgroup.net

www.fulcrum.pro

THE **FULCRUM** GROUP
One Technology Solution: Yours

July 16, 2012

IT Services Provider The Fulcrum Group Announces New Voice-Over-IP Architect

FORT WORTH, Tex. — The Fulcrum Group today announced that John Puff has joined their IT services organization as VoIP architect.

Mr. Puff comes to The Fulcrum Group with extensive experience in the design, programming, implantation and deployment of VoIP, IP data and telephony technologies.

"I met John on a client project over 15 years ago in Fort Worth and thought I'd like to work with him one day," said Steve Meek, president. "The great thing about technology in Fort Worth is great people stay in IT, though they might be at different Tarrant County firms."

Puff joins The Fulcrum Group from his most recent position as senior sales engineer with M5 Networking Services. Puff has worked as a director of operations, senior systems analyst, and private business owner. He holds certifications with Allworx, Nortel, Toshiba and Samsung, and has also served on local boards in the Fort Worth area.

"John is a certified expert who has an in-depth understanding of telephony and a background in networking," said Meek. "We look forward to adding his great customer service skills in our telephony practice."

About The Fulcrum Group

The Fulcrum Group provides advanced technology deployment and outsourced IT services based in Fort Worth, Texas. The Fulcrum Group is dedicated to helping small and medium-sized businesses (SMBs) achieve their long-term goals through its SPOT Managed IT Services program. Our technology experts are certified on the top network platforms and tools from vendors such as Cisco, Microsoft, HP, Dell and Symantec and are able to provide hands-on support locally and remotely. The company works with businesses that seek to build, maintain and optimize their technology assets at an affordable rate.