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**PRESENTERS**

**The Fulcrum Group, VICE PRESIDENT SALES & MARKETING, David Johnson**

Mr. Johnson is Co-Founder and Vice-President of The Fulcrum Group, Inc. David and President Steve Meek founded The Fulcrum Group with a focus on services and client relationships.

David’s client successes include corporate, local government, healthcare, and non-profit clients, delivering results-oriented solutions related to IT, Managed Services, comprehensive network security, business continuity, server and storage virtualization, and VOIP/Unified Communications.

**Eleviant, VICE PRESIDENT HEAD OF SALES NORTH AMERICA, Mark Rogers**

A person smiling for the camera

Description automatically generated with medium confidenceMark leads the sales organization at Eleviant and brings over a decade of IT and software experience managing complex deal cycles and converting strategy to revenue. Joined the tech space out of a curiosity and obsession with the 4th Industrial Revolution, and the ability to solve world problems through technology.

Currently responsible for sales strategy/planning and execution of bottom-line revenue. Ownership over demand generation, business development, program management, lead gen, sales operations, sales enablement, and strategic partnerships. Collaborates closely with Marketing on campaign strategy, creative direction, and content management.

Mark attended Baylor University and currently resides in Dallas, TX. Enjoys coaching youth sports (basketball, soccer), family road trips, and channeling his inner iron chef.