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The Fulcrum Group, Inc. Awarded Digium® Pinnacle Partner Award

Annual Awards Presented to Top Digium Partners who Deliver Unparalleled VoIP Solutions and Services

March 21, 2012, Keller, TX - The Fulcrum Group, Inc., a leading provider of VoIP business phone systems and outsourced IT service provider, today announced it has been awarded a Digium Pinnacle Partner award as Partner of the Year for Business Communication Systems, North America.

These Pinnacle Partner awards are presented annually to leading Digium partners who have excelled in developing and growing their partnership with Digium and driving customer success for either Switchvox Unified Communications or Asterisk Custom Communications solutions. The Fulcrum Group, Inc. is one of 18 organizations selected based on annual sales and commitment to customer satisfaction.

"We are ecstatic to receive this award, which recognizes our team's knowledge of VoIP technologies and our great collaboration with Digium," said David Johnson, Vice President of The Fulcrum Group. "Our ability to listen to small business owners' needs and implement advanced telephony solutions to exceed those needs, has brought our entire firm to the forefront of our industry and led to this award. By partnering with Digium and offering our SPOT Managed VoIP program, we believe we are able to offer customers great ongoing value for their business phone systems."

"Digium is committed to the growth of our channel partners and we are excited for the opportunity to recognize those people who are dedicated to growing our businesses, together," said Jim Butler, director of worldwide channel sales for

Digium. “Now, more than ever, customers are looking for affordable solutions that provide innovative features that help their businesses stand out in a crowd and connect people in ways that they never thought possible.”

“We’re committed to our partnerships, and these awards demonstrate the game-changing innovation that is possible when we work together to expand our market reach and leverage our local and industry expertise to satisfy the needs of our customers,” said Danny Windham, president and CEO of Digium.

For more information on how The Fulcrum Group, Inc. can help your business improve its business communications, contact us for a free demo or consultation. Learn more about our voice capabilities at <http://www.fulcrum.pro/vendors/digium> or call us at 817-337-0300.

About The Fulcrum Group, Inc.: The Fulcrum Group implements business communication solutions and is an outsourced IT service provider serving clients throughout the Dallas- Fort Worth market. The Fulcrum Group is dedicated to helping small and medium-sized businesses (SMBs) achieve their long-term goals through our SPOT Managed IT Services program, for the best application and management of information technology. We work with businesses that are looking for our managed IT services and IT support in order to build, maintain and optimize their IT - all without breaking the bank. We are the experts in technical support, services and security, and we offer it all at a price businesses can afford.

About Digium

Digium®, Inc., provides Asterisk custom communications and Switchvox Unified Communications (UC) business phone systems that deliver enterprise-class features at a price businesses can afford. We are the creator, primary developer and sponsor of the Asterisk project, the world’s most widely used open source communications software that turns an ordinary computer into a feature-rich voice communications server. With a community of more than 8,000 developers worldwide, Asterisk has been used to create VoIP communication solutions in more than 170 countries. Since 1999, Digium has become the open source alternative to proprietary communication providers, giving people an innovative solution for business communications that increase productivity. Digium’s wide range of business communications products is sold through a worldwide network of reseller partners. More information is available at: www.digium.com and www.asterisk.org.