

The Fulcrum Group, Inc. Ranked Among World's Best 101 SMB Managed Service Providers

Annual SMB Hot 101 Identifies Best-in-Class Global MSP Businesses & Leading Trends in Small and Midsize Managed Service Market

JULY 28, 2020: <u>The Fulcrum Group, Inc.</u> has been named as one of the world's best SMB managed service providers on the new annual Channel Futures SMB Hot 101 rankings for 2020.

"We were excited for our team's success and excited that the new criteria looked at revenues but added more weight to firms that have vision, look to innovate operations and keep client experience top of mind," said **Steve Meek, CISSP President and CEO**. "While our size can matter, the client organizations we engage with are more desirous of a personal experience, future planning and understanding their unique technology needs."

Applicants of this recent award complete an exhaustive survey and application and are then ranked using a unique methodology that weights revenue figures according to long-term health and viability, commitment to recurring revenue, and operational efficiency. You can view the entire 2020 SMB Hot 101 List of MSP's here.

View complete press release <u>here</u>.

