
Contact:

Laura James
The Fulcrum Group, Inc.
817.337.0300
ljames@fulcrumgroup.net

The Fulcrum Group, Inc. Recognized on CRN's 2020 MSP500 List

Fort Worth, Texas - February 18, 2020 – The Fulcrum Group, Inc. announced today that CRN®, a brand of The Channel Company has named The Fulcrum Group to its **2020 Managed Service Provider (MSP) 500 list** in the **MSP Pioneer 250** category. This popular list identifies North American solution providers that deliver operational efficiencies, IT system improvements, and a higher rate of return on investments for their customers. These accomplished MSPs work tirelessly to guide their customers and create solutions for complex IT issues.

This annual list is divided into three categories: the MSP Pioneer 250 who are focused primarily on the SMB market; the MSP Elite 150, large data center-focused on- and off-premises; and the Managed Security 100 made up of off-premises-focused, cloud-based IT security services.

The Fulcrum Group, Inc. shifted from early success in large scale technology projects, to apply those standards-based skills and understanding of workflow, to drive ongoing success at small businesses. The past few years have seen the firm build out their technology roadmap process, to help smaller organizations establish a CIO-like function, instead of just responding to technology outages and issues.

“MSPs are the critical bridge for customers looking to assess, implement and migrate their IT and cloud solutions to drive efficiencies, lower costs and secure your environment,” said Bob Skelley, CEO of The Channel Company. “On behalf of our team at The Channel Company, I want to congratulate the accomplished companies on CRN’s 2020 MSP 500 list and thank them for their commitment to finding innovative solutions that move the IT channel forward.”

“As technology evolves and is more far reaching in business and local government, we have to strive to anticipate more,” said **Steve Meek**, President and CEO of The Fulcrum Group. *“More than just technology challenges like identifying Office 365 collaboration options or increasing security requirements, we have taken up the client experience banner to communicate better and more often, with more internal training of our team, improving our toolsets and business intelligent interpretation of data we already gather. It’s incredible to be recognized for our team’s efforts.”*

The MSP500 list will be featured in the February 2020 issue of CRN and online at www.crn.com/msp500.

About The Fulcrum Group, Inc.

The Fulcrum Group, Inc. is a Texas-based provider of IT managed services in healthcare, manufacturing, local government, non-profits and other industries. For 18 years, our processes have enabled businesses and groups to keep their technology running smoothly, while protecting critical data and providing a roadmap for the future. With our proven STAR power process, we take organizations from current state to next level, with a technology strategy that works.

www.fulcrum.pro

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers, and end-users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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The Channel Company Contact:

Jennifer Hogan
The Channel Company
jhogan@thechannelcompany.com