News from The Fulcrum Group

April News:

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What's New & On The Calendar

April at The Fulcrum Group

Monthly Office 365 Virtual Training Sessions

Our Microsoft Office 365 Tips & Tricks Training Sessions are still going strong! Check out our Playlist to view a few of our latest trainings. If you are interested in attending future sessions, please reach out to David Johnson. We'll send you an Outlook invite to join in for the next session. While this series continues, it can be accessed from our Events page.

Upcoming Events

Stay plugged into upcoming Fulcrum Group events by following us on social media (links atop main pages of our website) or checking our Events page.

Coming up:

In May - Fulcrum Group LinkedIn Ask the IT Expert virtual session (date to be announced shortly).

This *June and July*, respectively - another Fulcrum Group Virtual Lunch & Learn and IN PERSON B2BCFO BallPark Event!


We'll let you know about any additional upcoming special events through our social media pages, which we'll update on our Events page as they occur. Quick links to our social media pages are accessible right from our website and in every monthly newsletter email you receive from us.

If you're new to our newsletter and you'd like to subscribe, let us know.

How to Use DISC Behavioral Assessments to Improve Communications

DISC is a personal assessment tool used to improve work productivity, teamwork and communication. DISC is non-judgmental and helps people discuss their behavioral differences, and is used to help put people in the "right seat on the bus" during the hiring process.

Here's a breakdown of the applied behavioral "styles" determined by a DISC asessment:
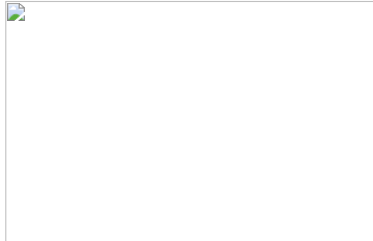
D – Dominance Style High Ds tend to place emphasis on accomplishing results, the bottom line, confidence. Communication Tip – Be quick, direct, and itemize your needs.

I – Influence Style High Is tend to place emphasis on influencing or persuading others, openness, relationships. Communication Tip – Be friendly, open, and use more words.

S – Steadiness Style High Ss tend to place emphasis on cooperation, sincerity, dependability. Communication Tip – Be purposeful, relevant, and stay on point.

C – Conscientiousness High Cs tend to place emphasis on quality and accuracy, expertise, competency. Communication Tip – Be clear, concise, and bring details/data to support your point.
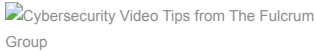
April 13th is Identity Management Day!

Identity Management Day aims to educate business leaders and IT decision makers on the importance of identity management and key components including governance, identity-centric security best practices, processes, and technology, with a special focus on the dangers of not properly securing identities and access credentials.

In addition, the National Cyber Security Alliance (NCSA) will provide guidance for consumers, to ensure that their online identities are protected through security awareness, best practices and readily-available technologies.

See our recent blog post for the What's, Why's & Tips on how to reduce risks for both organizations and individuals. And, as always, we hope you'll feel free to give us a shout if you have any questions.

Cybersecurity Awareness News: Your Incident Response Plan

Creating an incident response plan can help us navigate cybersecurity events outside of the office. A good plan will focus on five key areas: Preparation, Detection, Response, Recovery and Learning.

In Part 1 of this three-part series, we'll explore the preparation stage of an incident response plan to help lay the foundation of a successful plan. In Part 2, learn some important steps to help detect and respond to security incidents promptly. Part 3 shares some helpful tips on recovering from an incident while learning some valuable lessons from the experience. Feel free to share this important information with your team.

Part 1 video

Part 2 video

Part 3 video

Vistage Executive News - Climb To Recovery For CEOs

At the recent Vistage Executive Summit, Anne Petrik, Senior Director of Research for Vistage, presented on a very important topic for DFW CEOs – economic recovery as the Covid-19 pandemic ends.

Below are some of the key takeaways from her presentation.

Takeaway #1 - Q4 2020 Confidence Index showed that the recovery might be on hold, as Covid-19 surged, but vaccine news provided hope.

Takeaway #2 – Major focus on employee retention, upgrading recruiting process, and developing a virtual recruitment strategy

Takeaway #3 – Technology: TOP Strategy – Transform, Optimize, and Protect

Takeaway #4 – Biggest Leadership Challenge – Managing Employee Morale during a pandemic

Takeaway #5 - Restarting the Growth Engine

Click here to see the entire presentation.

Did You Know...? DISC Behavioral Assessment

Did you know...? Fulcrum Group uses DISC behavioral assessments to improve communications amongst its team members?