

Microsoft Security for SMB's

Joey Badalament Sep 28th 2021

The era of flux and transformation

Everyone is now in the technology business



Conventional security tools have not kept pace



Security professionals alone can't fill the gap



Regulatory requirements and costs are increasing

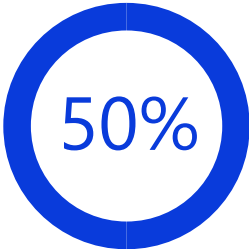


WHICH CAN HAVE SEVERE BUSINESS CONSEQUENCES...

Source: ¹ &2 Microsoft commissioned Forrester Research, 2020, ³ [US and Canada avg recovery costs](#), Kasperky Lab Report 2019

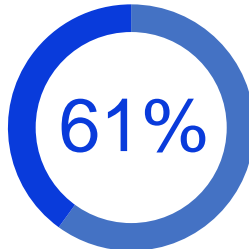
MODULE 1

“Someone was fooled by the email from the CEO and used his Corp card to send the iTunes gift cards. We lost about \$5,000.”
—SMB customer • 150 employees



50% of small businesses have experienced an attack in the past year ¹

“The only reason we caught it was that it was a 6-digit sales order and our sales orders are a 7 digit.”
— SMB customer • 250 employees



61% of small businesses that experienced a recent cyberattack were not able to operate. ²

“They got someone’s password, and sent an email to our CFO, who sent the \$40,000 wire transfer.”
— SMB customer • 150 employees



\$149K average cost of a SMB data breach. ³

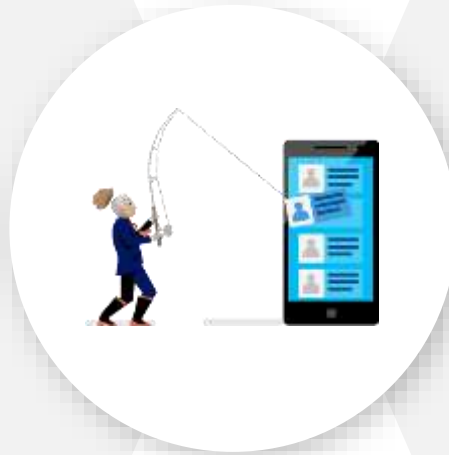
AMIDST A BACKDROP OF INCREASED COVID-19 RELATED CYBERATTACKS

MODULE 3

COVID-19 Exploited by Malicious Cyber Actors

“...groups and cybercriminals are targeting individuals, small and medium enterprises, and large organizations with COVID-19-related scams and phishing emails.”

[Department of Homeland Security, April 8, 2020, CISA Alert \(AA20-099A\)](#)



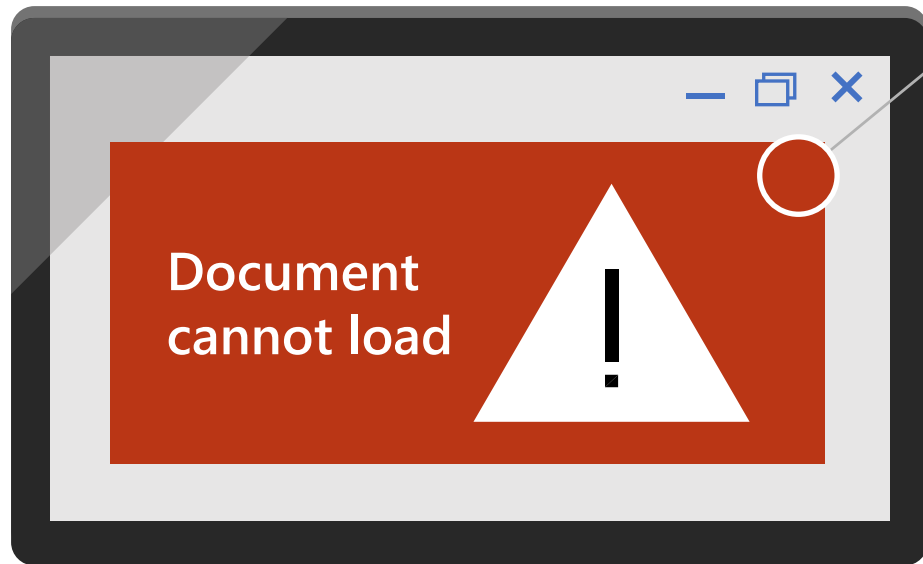
WHO reports fivefold increase in cyber attacks, urges vigilance

“Since the start of the COVID-19 pandemic, WHO has seen a dramatic increase in the number of cyber attacks directed at its staff, and email scams targeting the public at large.”

[World, Health Organization, 23 April 2020 News release](#)

Phishing attacks

A Northwind Traders employee receives an email with a link to a secure document, ostensibly from a well-known organization. They enter their credentials to view the document, but the document fails to load. **They move on to other work and forget about the glitch.**

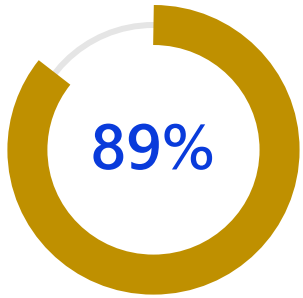


This was a phishing attack. They just delivered their username and password to hackers, who can now use it to access email and other online accounts, including Northwind Traders systems and data.

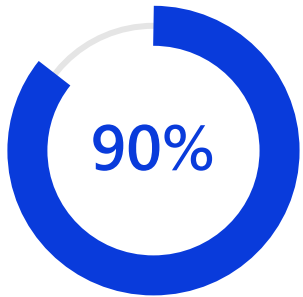
250%

Increase in phishing email detections from January to December 2018 worldwide.¹

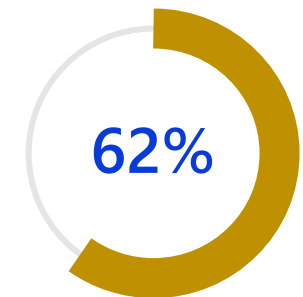
¹Source: [Microsoft Security Intelligence Report Volume 24](#), February 28, 2019



89% of SMB customers see cyber security as the top priority in their orgs



90% SMBs would consider hiring a new managed services provider (MSP) if they offered the right cybersecurity solution



62% SMBs lack the skills in-house to deal with security issues.³

³ [Underserved and Unprepared: The State of SMB Cyber Security in 2019](#)

WHY SHOULD SMB'S INVEST IN SECURITY?

MODULE 3

SMB customers are not equipped to manage IT security on their own

Lack of expertise

Not enough resources

Less familiar

Overwhelmed

Microsoft Secure Score

Overview Improvement actions History Metrics & trends

Microsoft Secure Score is a representation of your organization's security posture, and your opportunity to improve it.

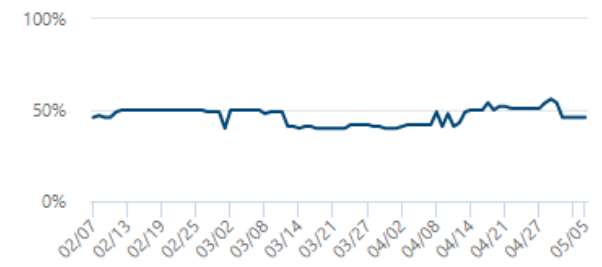
Applied filters:

Filter

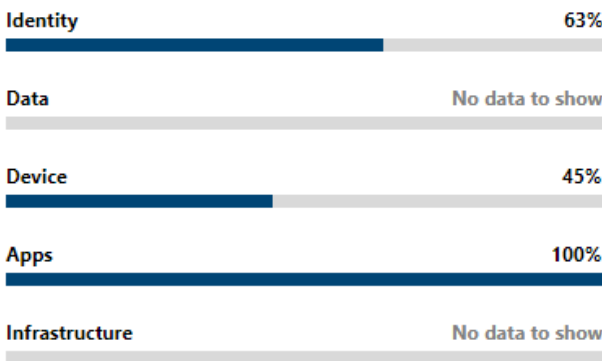
Your secure score Include

Secure Score: 46%

379/820 points achieved

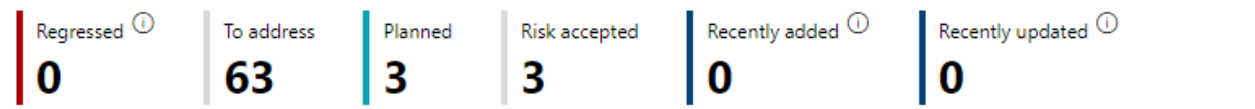


Breakdown points by: Category



Points achieved Opportunity

Actions to review

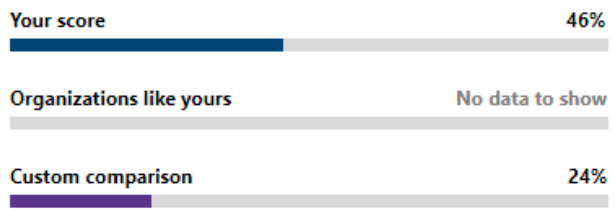


Top improvement actions

Improvement action	Score impact	Status	Category
Turn on Microsoft Defender Application Guard managed mode	+1.1%	<input checked="" type="radio"/> Risk accepted	Device
Block credential stealing from the Windows local security authorit...	+1.1%	<input type="radio"/> To address	Device
Use advanced protection against ransomware	+1.1%	<input type="radio"/> To address	Device
Block execution of potentially obfuscated scripts	+1.1%	<input type="radio"/> To address	Device
Block Office applications from injecting code into other processes	+1.1%	<input type="radio"/> To address	Device
Block executable content from email client and webmail	+1.1%	<input type="radio"/> To address	Device
Encrypt all BitLocker-supported drives	+1.1%	<input type="radio"/> To address	Device
Turn on PUA protection	+1.1%	<input checked="" type="radio"/> Risk accepted	Device
Block [redacted] from creating child processes	+1.1%	<input type="radio"/> To address	Device

[View all](#)

Comparison



[Manage comparisons](#)

Resources

[Read about Secure Score capabilities](#)
Learn about the improvement actions and how to improve your score.

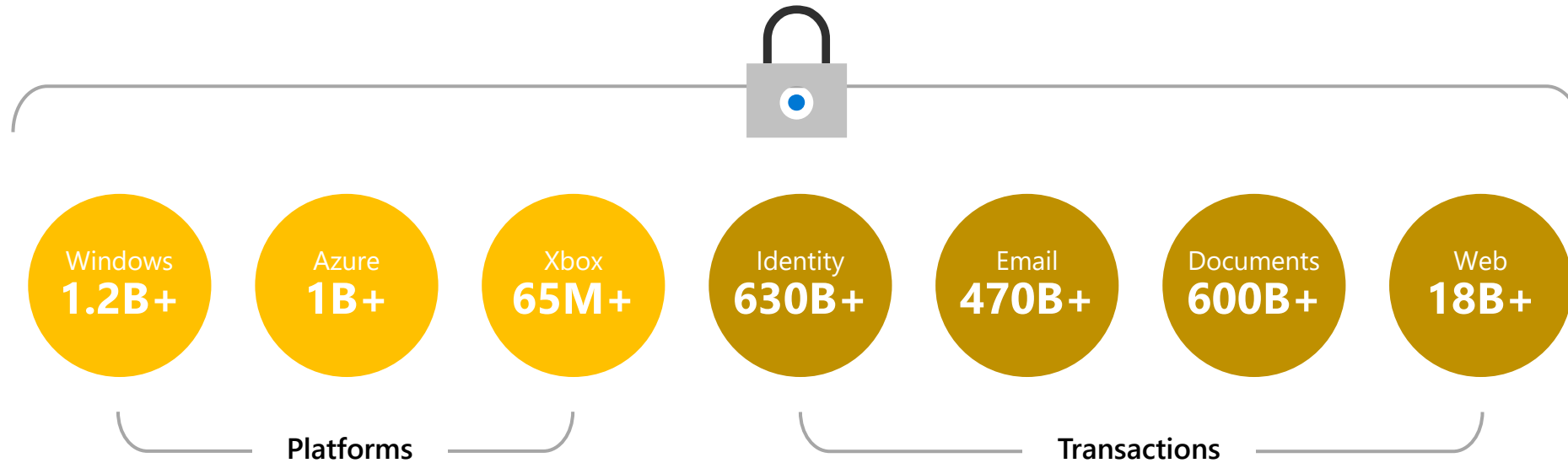
[Do more with the Secure Score API](#)
Learn how to use the API to take your monitoring and reporting even further.

History

Messages from Microsoft

[Need help?](#) [Give feedback](#)

MICROSOFT'S UNIQUE VANTAGE POINT ON SECURITY



300B

User activities profiled and analyzed in 2019

2.3B

Endpoint vulnerabilities discovered daily

11B

Malicious and suspicious messages blocked in 2019

12B

Cloud activities inspected, monitored, and controlled in 2019

Comparison of Microsoft 365 and Office 365

Features		Microsoft 365 Business Standard	Microsoft 365 Business Premium	Office 365 E3
Estimated retail price per user per month \$USD (with annual commitment)		\$12.50	\$20	\$20
Maximum number of users		300	300	Unlimited
Office Apps	Install Office on up to 5 PCs/Macs + 5 tablets + 5 smartphones per user (Word, Excel, PowerPoint, OneNote, Access), Office Online.	Business	Business	ProPlus
Email & Calendar	Outlook, Exchange Online	50 GB	50 GB	100 GB
Hub for Teamwork	Chat-based workspace, online meetings, and more in Microsoft Teams	●	●	●
File Storage	OneDrive for Business	1TB/user	1TB/user	1-5+ TB/user
Social, Video, Sites	Stream, Yammer, Planner, SharePoint Online ¹ , Power Apps ¹ , Power Automate ¹	●	●	●
Business Apps	Scheduling Apps—Bookings ²	●	●	●
	Business Apps—MileIQ ²	●	●	
Threat Protection	Microsoft Defender for Office 365		●	
	Windows Exploit Guard enforcement		●	
Identity Management	Self-service password reset for hybrid Azure Active Directory accounts		●	
	Azure Multi-Factor Authentication, conditional access policies		●	
Device & App Management	Microsoft Intune, Windows AutoPilot, Windows Pro Management		●	
	Upgrade rights to Windows 10 Pro for Win 7/8.1 Pro licenses		●	
	Windows Virtual Desktop		●	
Information Protection	Microsoft data loss prevention		●	●
	Azure Information Protection Plan 1, BitLocker enforcement		●	
Compliance	Unlimited email archiving ³		●	●
On-Premises CAL rights	ECAL Suite (Exchange, SharePoint, Skype)			●

Call To Action

- 1) Migrate to Microsoft 365 if you haven't already done so.
- 2) Migrate to Microsoft 365 Business Premium or Microsoft 365 E3 subscriptions if you haven't already done so.
- 3) Implement MFA with Microsoft 365 if you haven't already done so.
- 4) Leverage tools like Secure Score to see what Security Postures need immediate attention.