
Contact:

Laura James
The Fulcrum Group, Inc.
817.337.0300
ljames@fulcrumgroup.net

The Fulcrum Group, Inc. Recognized on CRN's 2021 MSP500 List

CRN Names The Fulcrum Group To Its 2021 MSP 500 List

Fort Worth, Texas February 23, 2021 – The Fulcrum Group announced today that CRN®, a brand of The Channel Company, has named **The Fulcrum Group** to its 2021 Managed Service Provider (MSP) 500 list in the **Pioneer 250** category. The list, released annually, recognizes the leading North American solution providers that have demonstrated innovative and forward-thinking approaches to managed services. These services help end users improve operational efficiencies and navigate the ongoing complexities of IT solutions, while maximizing their return on IT investments.

With cutting-edge approaches to delivering managed services, MSPs have become an integral part of the success of businesses worldwide. They help empower organizations to leverage complex technologies, keeping a strict focus on their core business without straining their budgets. CRN's 2021 MSP 500 list identifies the market's key managed services players who are setting themselves apart with best-of-breed solutions that provide the business outcomes customers need.

The MSP 500 list is divided into three sections: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on-premises and off-premises services; and the Managed Security 100, recognizing MSPs focused primarily on off-premises and cloud-based security services.

The impact of COVID, remote work and rapidly changing business requirements keep driving Office 365 and cloud adoption. Government and business clients continue to digitally transform and look for better ways of accomplishing their most important processes. Through intentional business improvement, The Fulcrum Group works to not just align technology with clients' business goals, but to embed it into organizational DNA.

"Effective MSPs enable companies to focus on their core objectives while improving the quality and reliability of their cloud computing capabilities," said Blaine Raddon, CEO of The Channel Company. "The solution providers on CRN's 2021 MSP 500 list deserve recognition for their innovative and forward-thinking approaches to managed services, and the ability to optimize operational efficiencies and systems to maximize return on investments."

According to **Steve Meek**, President and CEO of The Fulcrum Group, Inc., "*We have made it a priority to co-create business value with our clients. We believe we can't just meet quarterly and make real improvements. The speed of business today demands we meet more regularly throughout each month and update our rolling 90 day technology plan each quarter.*" He added, "*We attack the business future with our STAR Power envisioning processes, while our Service Desk function supports the inadequacies of legacy IT designs or past limited planning efforts. The difference is driving the bus versus riding on the bus.*"

The MSP 500 list will be featured in the February 2021 issue of CRN and online at www.CRN.com/msp500.

About The Fulcrum Group

The Fulcrum Group, Inc. is a Texas-based provider of IT managed services in healthcare, manufacturing, local government, non-profits and other industries. For 18 years, our processes have enabled businesses and groups to keep their technology running smoothly, while protecting critical data and providing a roadmap for the future. With our proven STAR power process, we take organizations from current state to next level, with a technology strategy that works.

www.fulcrum.pro

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelcompany.com

Follow The Channel Company: [Twitter](#), [LinkedIn](#), and [Facebook](#).

© 2021. CRN is a registered trademark of The Channel Company, LLC. All rights reserved.

The Channel Company Contact:

Jennifer Hogan

The Channel Company

jhogan@thechannelcompany.com