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The Fulcrum Group, Inc. named to CRN's Next-Gen 250

Keller, Texas, September 2, 2013 – The Fulcrum Group, Inc., today announced it has been recognized as a member of the 2013 [CRN](#) Next-Gen 250. The annual list highlights up-and-coming solution providers that are new to the market, and take a smart and different approach to solution selling and integration. The Next-Gen 250 honors those solution providers zeroing in on lucrative and emerging technologies, among them cloud computing, mobility, virtualization, unified communications, business analytics and business intelligence. These companies stand out from the pack when it comes to transforming their business or breaking into new technologies.

“We are honored and humbled to have been selected to this prestigious list for the third year in a row,” says VP Sales & Marketing, David Johnson. “We’re excited to be able to help our clients lower IT costs with the variety of cloud-based SPOT solutions we offer, while at the same time, enabling them to be competitive in this still-tough economic climate.”

“The challenges facing today’s channel executives are constantly evolving, and we make it a priority to keep pace with that change to help the channel community effectively compete. The Next-Gen 250 represents the up-and-coming solution providers dedicated to addressing those challenges in a more complete and dynamic way,” said Robert Faletra, CEO, UBM Tech Channel. “We congratulate these companies on being named to the prestigious list and look forward to covering their continued success.”

A sampling of the 2013 Next-Gen list is featured in the August issue of CRN Magazine and is featured online at www.crn.com. The complete list of 250 companies will be available in the CRN Tech News app, available for [iPad](#) and [Windows 8](#).

The Fulcrum Group, Inc.

The Fulcrum Group, Inc. provides advanced technology deployment and outsourced IT services based in Fort Worth, Texas. If you're looking for a trusted partner to provide optimized IT solutions for your business, you've come to the right place. The Fulcrum Group is dedicated to helping small and medium-sized businesses (SMBs) achieve their long-term goals through our SPOT Managed IT Services program, for the best application and management of information technology.

We work with businesses that are looking for our managed IT services and IT support in order to build, maintain and optimize their IT - all without breaking the bank. We are the experts in Fort Worth tech support, services and security, and we offer it all at a price you can afford.

About UBM Tech Channel

UBM Tech Channel, a UBM company is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With more than 30 years of experience and engagement, UBM Tech Channel has the unmatched channel expertise to execute integrated solutions for technology executives, managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. To learn more about UBM Tech Channel, visit us at <http://www.ubmchannel.com>. Follow us on Twitter at <http://twitter.com/UBMTechChannel>

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UBM plc is a leading global business media company. We inform markets and bring the world’s buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organized into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.