

## The Fulcrum Group Ranked Among World's Most Elite 501 Managed Service Providers

*12<sup>th</sup> Annual MSP 501 Identifies Top Forward-Thinking Global MSPs & Leading Trends in Managed Services*

**JUNE 18, 2019: The Fulcrum Group, Inc.** has been named as one of the world's premier managed service providers on the prestigious 12<sup>th</sup>-annual Channel Futures MSP 501 rankings.

Every year, MSPs worldwide complete an extensive survey and application to report their product offerings, growth rates, annual total and recurring revenues, pricing structures, revenue mix and more. MSPs were ranked according to a unique methodology that weights revenue figures according to how well the applicant's business strategy anticipates trends in the fast-evolving channel ecosystem.

[Channel Futures](#) is pleased to name The Fulcrum Group, Inc. to the 2019 MSP 501.

*"Our team continues to challenge the concept that 'outsourced IT' is just a responsive help desk," said Steve Meek, President and CEO of the Fulcrum Group. "Our STAR Power initiative breaks that dynamic with a dedicated team focused on 1 year technology plans, quality checking against our 600 item (and growing) best practices list and true small business innovation. Our success reflects the success of our clients, in their own businesses."*

In the 12 years since its inception, the MSP 501 has evolved from a competitive ranking list into a vibrant group of service providers, vendors, distributors, consultants and industry analysts working together to define the growing managed service opportunity.

"The 2019 MSP 501 winners are the most elite, innovative and strategic IT service providers on the planet, and they stand as a model of excellence in the industry," says Kris Blackmon, Content Director of Channel Partners and Channel Futures and lead of the MSP 501 program. "As the MSP 501 Community grows, leagues of managed service providers learn from the successes of these winning companies, gaining insight into the best practices, strategies and technologies that elevate an MSP to the level of the 501 winners. Our heartfelt congratulations to the 2019 winners and gratitude to the thousands of MSPs that have contributed to the continuing growth and success of both the 501 and the thriving managed services sector."

Ten special award winners will be recognized at the MSP 501 Awards Gala at [Channel Partners Evolution](#), held this year September 9-12 in Washington, D.C. Nominations for these special awards, including Digital Innovator of the Year, Executive of the Year and the Newcomer Award, were included in the MSP 501 application, and all candidates were encouraged to submit for them.

In addition to deciding the rankings, the survey drives the creation of an annual in-depth study of business and technology trends in the IT channel, released each year at the Channel Partners Evolution conference. The full MSP 501 Report leverages applicant responses, interviews with industry experts and historical data to give a well-rounded picture of the managed services opportunity.

The complete 2019 MSP 501 list is available at Channel Futures.

## **Background**

The [2019 MSP 501](#) list is based on data collected by Channel Futures and its sister site, Channel Partners. Data was collected online from March 1 through May 31, 2019. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, growth and other factors.

## **About The Fulcrum Group, Inc.**

Since 2002, The Fulcrum Group, Inc. has provided outsourced IT services for small and medium sized organizations, focused on being a partner in technology success. Engaged with our client's executive team, our STAR Power approach helps develop a technology roadmap and keeps technology aligned to their business needs. Our clients call both sides of the DFW area home, as great partners in local government, healthcare and non-profit organizations. We are also a State of Texas Certified Historically Underutilized Business (HUB) vendor and Texas Catalog Information Systems Vendor (CISV).

<https://www.fulcrum.pro>

## **About Informa Tech**

Channel Futures, Channel Partners Online, Channel Partners Conference & Expo and Channel Partners Evolution are part of Informa Tech, a market-leading B2B information provider with depth and specialization in the Information and Communications (ICT) Technology sector. We help drive the future by inspiring the Technology community to design, build and run a better digital world through our market-leading research, media, training and event brands. Every year, we welcome 7,400+ subscribers to our research, more than 3.8 million unique visitors a month to our digital communities, 18,200+ students to our training programs and 225,000 delegates to our events.

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## **Background**

The 2018 MSP 501 list is based on data collected by Channel Futures and its sister site, Channel Partners. Data was collected online from Feb. 28 through May 31, 2018. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, growth and other factors.

## **About Informa**

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