



The Fulcrum Group Ranked Among Top 501 Global Managed Service Providers by Channel Futures

11th Annual MSP 501 Identifies World's Most Forward-Thinking MSPs & Leading Trends in Managed Services

July 5, 2018 - **The Fulcrum Group** ranks among the world's 501 most strategic and innovative managed service providers (MSPs), according to Channel Futures 11th-annual MSP 501 Worldwide Company Rankings.

The MSP 501 is the first, largest and most comprehensive ranking of managed service providers worldwide. This year Channel Futures received a record number of submissions. Applications poured in from Europe, Asia, South America and beyond.

As it has for the last three years, Channel Futures teamed with Clarity Channel Advisors to evaluate these progressive and forward-leaning companies. MSPs were ranked according to our unique methodology, which recognizes that not all revenue streams are created equal. We weighted revenue figures according to how well the applicant's business strategy anticipates trends in the fast-evolving channel ecosystem.

*"I'm excited for our team being recognized for their caring and hard work," said President and CEO **Steve Meek**. "Delivering quality technical services requires us to push certification and sharing tribal knowledge with our systems. However, our continuous improvement efforts around the client experience really challenged our Professional Services group in 2017 around soft skills and empathy."*

Channel Futures is pleased to honor The Fulcrum Group.

For the first time, Channel Futures will also name 10 special award winners, including MSP of the Year, CEO of the Year and one Lifetime Achievement Award for a career of excellence in the channel.

The MSP 501 winners and award recipients will be recognized at a special ceremony at [Channel Partners Evolution](#), held this year October 9-12 in Philadelphia, as well as in the Fall issue of Channel Partners Magazine.

"This year's applicant pool was the largest and most diverse in the history of the survey, and our winners represent the health and progressivity of the managed services market," says Kris Blackmon, Channel Futures content director and editor of the MSP 501. "They're growing their revenue, expanding their customer influence and exploring new technology that will propel them for years to come."

The full MSP 501 report, available this fall, will leverage applicant responses, interviews and historical data to identify business and technology trends in the IT channel. Highlights will include:

- Revenue growth and business models
- Hiring trends and workforce dynamics

- Business strategies
- Service deliverables
- Business tools and automation investments

The complete 2018 MSP 501 list is available at [Channel Futures](#).

Background

The 2018 MSP 501 list is based on data collected by Channel Futures and its sister site, Channel Partners. Data was collected online from Feb. 28 through May 31, 2018. The MSP 501 list recognizes top managed service providers based on metrics including recurring revenue, growth and other factors.

About The Fulcrum Group

The Fulcrum Group provides outsourced IT support for business networks, cloud-based and Voice over IP systems throughout North Texas. The Fulcrum Group makes technology easier by focusing on the end user's point of view and evolving clients to standards-based network designs. Our SPOT Managed IT Services program shows off our full suite of support skills, complemented by our partnership with top tier manufacturers such as Cisco, Dell and Microsoft. Learn more about the solutions we provide at <https://www.fulcrum.pro> or call us at **817.337.0300**. For business owners still trying to decide whether outsourcing is right for them, visit our site at <https://www.spotdfw.com>.

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