

3 GREAT REASONS To Complete A BUSINESS IMPACT ANALYSIS

Be sure to check out our [November Newsletter](#) for more reasons to focus your attention on the particular threats your business encounters and how to best protect against them.

A BIA helps you identify critical business processes.

Before you can craft your Disaster Recovery plan, you have to identify the **business functions** that your company depends on, along with your **revenue**.

1

A BIA helps you understand how much potential threats could cost you.

The BIA should give you an objective look at operational and financial impacts resulting from **disruption** of IT operations, systems, and processes, should a disruption actually occur. Knowing the potential costs of such events makes their danger very real.

3

2

A BIA helps you find the potential threats to critical business processes.

Identifying critical business processes can highlight risks associated with each one. Risk assessment pinpoints potential threats that can interrupt vital business processes. It also assesses the relative probability of each threat. **External threats** are often the more obvious - disasters such as earthquakes, floods, and power outages. **Internal risks** include failing hardware, data corruption, and cyber security breaches.



See The Fulcrum Group November Newsletter for more reasons to complete a BIA!