

FOR IMMEDIATE RELEASE

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**IT Managed Services Provider, The Fulcrum Group, Inc., Announces May
Customer Appreciation Event**

[Fort Worth, TX 04-15-2013] — Fort Worth-based IT managed service provider The Fulcrum Group, Inc., announces its Annual Customer Appreciation Event on Thursday, May 23rd, beginning at 4 p.m. at the Irving Convention Center. Attendees may register for this event at <http://www.fulcrum.pro/fulcrum-news/current-news/>.

"Our theme for 2013 is JOIN TOGETHER," said David Johnson, co-founder and vice-president of The Fulcrum Group. "In this spirit, we will JOIN TOGETHER with our clients and our vendors with great food, drinks, and guest speakers. This is our small way of saying thank you to those who continue to support our growth and momentum."

This free event should appeal to business owners, technology managers, and partners from complementary industries. The Fulcrum Group will present information about Cloud technologies for business and mobility/Unified Communications VOIP technologies. In addition, the event will feature insights from Certified Gazelles Business Coach Dan Weston on business best practices based on the critical disciplines explained in Verne Harnish's best-selling business book, *Mastering the Rockefeller Habits*.

For more information about this event, contact The Fulcrum Group at events@fulcrumgroup.net or 817-337-0300.

About The Fulcrum Group, Inc.: *The Fulcrum Group is an outsourced IT service provider serving clients throughout the Dallas- Fort Worth market. The Fulcrum Group is dedicated to*

helping small and medium-sized businesses (SMBs) achieve their long-term goals through its SPOT Managed IT Services program, which optimizes client application and management of information technology. The Fulcrum Group works with businesses that seek value-added, innovative managed IT services and IT support to build, maintain, and optimize technology solutions necessary to achieving their business goals—all without breaking the bank. The Fulcrum Group serves as trusted advisors offering affordable, expert technical support, services, and security for businesses.

For more information about The Fulcrum Group's services and product offerings, visit us on the web at <http://www.fulcrum.pro> or contact us 817-337-0300.

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