

EXCHANGE 2013 MAKES EMPLOYEES MORE EFFECTIVE.  
OUR CLOUD MAKES EXCHANGE 2013 WORRY-FREE.

DELIVERED FROM THE CLOUD, **SPOT HOSTED EXCHANGE 2013** IS  
THE BEST CHOICE FOR BUSINESS EMAIL.



*Free, expert  
migration and  
onboarding*



*Reliable Support  
thru SPOT  
Managed  
Services*



*99.999% uptime  
guarantee*



*Preserve capital:  
no hardware to  
deploy*



*Minimize expenses:  
simple monthly  
fees*

**SPOT HOSTED EXCHANGE 2013** LETS YOUR COMPANY COMMUNICATE AND COLLABORATE MORE EFFECTIVELY THAN WITH ANY OTHER EMAIL PLATFORM.

The latest version of the world's leading business email platform

Exchange 2013 delivers enhancements to email, calendars, contacts, chat, content management and more. And it makes these tools as rich and easy-to-use on mobile devices as they are on desktops and laptops.

The cloud saves capital and cuts expenses

There's no need to purchase servers, license software, or spend weeks building or upgrading your infrastructure. Your expenses become predictable per-user monthly fees.

A worry-free cloud experience

Our worry-free cloud offers a 99.999% uptime SLA, simplified administration, and granular control over your cloud environment. Every account gets expert, complimentary migration and onboarding. We also offer superior 24/7/365 email and phone support.

Exchange 2013 improves your growth potential

**SPOT Hosted Exchange 2013** provides the email platform your employees need to extend your potential for growth. It delivers a worry-free experience that lets you maintain your competitive edge—now and into the future.

**Move your email to the cloud today. Contact us now!**

The Fulcrum Group • [www.fulcrum.pro](http://www.fulcrum.pro) • 817-337-0300 • [info@fulcrumgroup.net](mailto:info@fulcrumgroup.net)

## NEW FEATURES IN EXCHANGE 2013

Microsoft Exchange offers a platform for all your business activities, including email, calendars, contacts, chat, content management and more. It aligns your people, makes them more mobile, and enables them to share information better than any other platform. Key enhancements in Exchange 2013 include:



### **MOBILITY: MEET TODAY'S ON-THE-ROAD PRODUCTIVITY DEMANDS**

Business is no longer confined to the office. **SPOT Hosted Exchange 2013** is designed specifically for touchscreens, mobile usability and offline productivity. It ensures your employees can be efficient regardless of location or device. Even if they're nowhere near an Internet connection.

- Outlook Web Access (OWA) detects your device and automatically adjusts its layout and interface for desktops, tables, or phones
- Updated look and feel using the new Windows 8 design
- Offline access enables email, calendar and contact capabilities even when you're not connected
- Our control panel lets administrators manage their full cloud environment from any web browser
- Our control panel also offers a mobile app for simple on-the-go administration



### **EMAIL, CALENDAR, CONTACTS: ENHANCE YOUR CORE PRODUCTIVITY TOOLS**

**SPOT Hosted Exchange 2013** offers exciting new features that improve the way you do business. This includes a simplified calendar interface, integration with LinkedIn and Facebook, email extensibility for embedded maps and more.

- Meetings are simpler to compose and schedule on any device
- Contacts sync with LinkedIn, Facebook and other services while preventing duplicates
- Fast searching, phonetic search, and nickname search for your contacts
- Email applications like Bing Maps and LinkedIn and more available from a new app marketing place and make emails more impactful

---

**Move your email to the cloud today. Contact us now!**

The Fulcrum Group • [www.fulcrum.pro](http://www.fulcrum.pro) • 817-337-0300 • [info@fulcrumgroup.net](mailto:info@fulcrumgroup.net)

## SAVE CAPITAL AND ELIMINATE WORRIES

It's the best of both worlds: you deploy Exchange 2013 to improve employee collaboration and mobility. And you leverage **Intermedia's** cloud to save capital and eliminate worries. This gives you more effective employees on the one hand, and a leaner and more focused IT on the other.



### Expert, free onboarding and migration

Our migration team simplifies your move to the cloud by doing all the heavy lifting for you—free. Our processes include:

- Developing a customized migration plan specific to your needs
- Importing your complete Active Directory as well as each user's mailbox data—including emails, calendar items, and more
- Executing your plan entirely at your direction, with minimal interruption to your end users



### Superior support

**The Fulcrum Group's** world-class customer support is available by phone or email—just in case you need us.

- Every email answered within 1 hour
- Every call picked up within 60 seconds
- Our level of service exceeds executive support at Fortune 500 Companies
- No outsourcing: you reach fully qualified and empowered **Fulcrum Group** technicians



### Preserve your capital

Why invest in on-premise servers when you can leverage our enterprise-grade datacenters to power your business?

- No hardware to buy and no server software to install
- Shift email costs entirely to your operating budget
- Reinvest capital you'd otherwise sink into on-premise hardware



### Reduce your expenses

With a simple monthly per-user fee, you offload all the costs of an on-premise deployment. This lets you:

- Transfer maintenance, security, stability and risk mitigation expenses to **The Fulcrum Group**
- Leverage our enterprise-grade datacenters for business continuity and disaster recovery
- Keep your IT talent focused on strategic projects



### Assure reliability

Our cloud gives small businesses the kind of reliability enjoyed by the biggest Fortune 500 companies.

- Performance. We minimize network latency while maximizing processing capacity.
- Availability. We deliver 99.999% uptime with an industry-leading, financially backed SLA.
- Data protection and security. Our responsibility to protect your data is reflected across every aspect of our cloud.



### Balance simplicity and control

Our control panel lets IT streamline management while retaining full control over your cloud.

- Manage all **SPOT Hosted Email** services through a single interface
- Empower employees to self-manage mailboxes, account settings, contact information, and more

**Move your email to the cloud today. Contact us now!**

The Fulcrum Group • [www.fulcrum.pro](http://www.fulcrum.pro) • 817-337-0300 • [info@fulcrumgroup.net](mailto:info@fulcrumgroup.net)