

Building A Cool Small Business Marketing Strategy

Best practices & tips,
Social media marketing to help grow your business



THE **FULCRUM** GROUP
One Technology Solution: Yours

whitleypenn
CPAs and Professional Consultants

CPAs eligible for CPE credit.

AGENDA:

11:30-11:55
Registration/Lunch Served
Networking Opportunity

11:55-12:00
Welcome/Opening Remarks/
Introductions

12:00-12:30
*Be More Than Social –
Marketing Tips To Grow
Your Brand*
by Cheryl Rios,
GoApe Marketing



12:40-1:10
*Small Business Marketing
Tips & Best Practices*
by David Johnson,
The Fulcrum Group

1:15-1:30
Event Wrap-up, Giveaways

Sponsored in part by our friends at



Wednesday, June 25th, 2014

11:30am to 1:30 pm

The Fort Worth Club, downtown Fort Worth

*Learn from experts how to build the best
marketing strategy for your small business.
Enjoy a great lunch and win fun prizes!*



**Bring your business card
to win a chance at a
Samsung Galaxy Tab Pro
10.1 Android tablet
valued at \$500!**

To RSVP, visit
<http://www.fulcrum.pro/fulcrum-news/current-news/>
or email us at events@fulcrumgroup.net
or call (817) 337-0300.
Let us know you'll be there, today!