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Press Release

The Fulcrum Group relocates in Alliance Corridor, Keller.

Keller, Texas – December 2014: IT Outsourcing firm, The Fulcrum Group, has moved from its former location to its new 6,000+ sq. foot expanded space in The Sterling Building at Kroger Drive and Hwy 377 in the north Fort Worth suburb of Keller.

*"We outgrew our last space with our previous few hires," Fulcrum Group President, **Steve Meek**, explains. He adds, "our focus on processes also meant redesigning our space to reinforce our core value. The Sterling Building has worked with us to design what we wanted, we acquired furniture to facilitate collaboration and added new technology to improve team communication."*

The Fulcrum Group brings its eclectic presence to a new corner of the Fort Worth/Alliance corridor, specifically, as a 2013 *Top 150 influencer* within the worldwide SMB (Small Medium Business) channel, as well as appearance on the *CRN Next-Gen 250 List* for the past four years. The latter is an honor reserved for up-and-coming technology solution providers who have adapted their businesses in unique ways to meet market demands for emerging technologies such as unified communications, managed services, virtualization, and cloud computing

About The Fulcrum Group

The Fulcrum Group provides IT solutions for clients throughout the Dallas- Fort Worth market, assisting small and medium-sized businesses (SMBs) in achieving their long-term goals through its SPOT Managed IT Services program, which optimizes client application and management of information technology.

The Fulcrum Group is a Fort Worth 2010 *Small Business of the Year* finalist , and 2012 *Fort Worth Small Business Plan* competitor and holds premier certifications with industry leaders, including status as a *Digium Select Certified Partner* and *Cisco Premier Partner*, along with partnerships with Dell, Microsoft, and more, A state of the art space with many subtle amenities - including a gym, a central conference room and auditorium for presentations and corporate meetings on a grander scale – The Sterling Building fully encompasses the needs of a 21st century workforce. Steve points out, *"We believe the new space, with our focus on training and life quality, will keep attracting the best technologists in the area so we can deliver a superior client experience in IT services."*

For more information about The Fulcrum Group's services and product offerings, visit us on the web at <http://www.fulcrum.pro> or contact us **817-337-0300**.